

Reading the Media Strategy to Meet Common Core Standards

While watching a film or video, for each of the following topics, take notes on these questions:

- **What do you notice?**
 - **What does it mean?**
 - **Why does it matter to you, to the subjects of the film, for the purpose of the film, etc?**
 - **What is the effect of each on you as a viewer? What might the producer's choices make you think, believe or feel as you watch and listen?**
1. What **music and instruments** play in the background in each scene. What kind of action is going on at the same time?
 2. Where is the **camera located**, and what does it focus on? Look at the camera angles (above or below, close ups, etc).
 3. What kind of **weather or lighting** accompanies specific aspects of the narrative.
 4. How does the **director create sympathy for the characters** in the film? How do you know what each character wants? What do you see happening or hear people say?
 5. **Who or what is good? or bad?** What makes you think this?